

HOLIDAY GREETINGS



Judah Ferst (MBA '12) lost his mother at the age of 15 to cancer. Out of a need to honor her memory, he and a few college friends started [Buzzing for Change \(B4C\)](#) and The Buzzing for Change Foundation was born. The mission of the Buzzing for Change Foundation is to improve the lives of children living with cancer, while educating and engaging collegiate communities, developing strong student leaders and inspiring action through participation

They do this by empowering college students to run annual B4C events where individuals participate through recruiting sponsorship for shaving their heads and, or, cutting their hair to make wigs for children who have lost their hair to disease. Over the past seven years they have shaved over 1,000 heads through events on five campuses and raised over \$110,000 for various children's cancer charities. They desire for everyone to view themselves as change agents and ask the question, "If these individuals are able to create change, how can I?"

Ferst currently serves as the President of The Buzzing for Change Foundation. To find out more information about The Foundation, their programs, or how you can become involved, please visit them online at www.buzzing4change.org.

"With Buzzing for change I think of participants being on a "Journey of Change." There are people who participate in our events who have raised thousands of dollars for other causes and may have done many walk-a-thons - some who have even organized fundraising or volunteer events of their own. On the other hand, there are participants that get involved in Buzzing for Change having never volunteered or raised money for a cause. They may become involved because they recently lost a loved one to cancer, or because their friends are doing it, or because of one of hundreds of other reasons. It is our hope that, no matter where B4C fits in as part of your journey of change, you take a minute to reflect on how it affects you and how it may help determine that next step in your journey."